



# November 2009 Newsletter

Editor: Walter Polk, Grayson Smith Company

## November Meeting

### Bridges Center Tour O2E Ordinary to Extraordinary



The BRIDGES Center is the first green commercial building in Memphis. Molly Campbell, the director of O2E (Ordinary to Extraordinary) was our tour guide with an impressive background. She holds a Masters in Public Service, performed sustainability development work in Malawi, Africa and developed/co-authored a standards-aligned environmental education curriculum for middle schools in Tennessee.

The Bridges center in the early design phase looked for an architect that was in line with their objectives of not only focusing on environmental sustainability but in incorporating ordinary objects in extraordinary ways. For example, they incorporated ordinary building soffits as part of the interior walls to provide a very unique look. While Mollie presented the features of the building, she also focused heavily on what we as individuals can do to reduce greenhouse gas emissions.



The list below gives the action and benefit in pounds of greenhouse gas emissions that can be saved annually.

- Turn off the water while brushing teeth—5,850 lbs
- Plant a tree---26 lbs
- Replace an old light bulb with an energy efficient CFL---500 lbs
- Change air filters every 3 months—350 lbs
- Spend \$1/week on local food---2,800 lbs
- Turn off the light while at work---311 lbs
- Reduce your shower time by 1 minute each day---4,700 lbs
- Recycle plastic bottles---17 lbs
- Subscribe to TVA Green Power Switch---3,000 lbs
- Reduce the water heater temperature by 20 degrees---1,000 lbs

## Note:

I am pleased that one of our new members, Keeley Russell with Russell Designs was in attendance at the November Meeting. We also had 4 students from the University of Memphis attend, 3 were architectural majors and one was an interior design major. Hopefully, we can get further participation by students.

## Tis the Season For Merriment

Mike Siano & Siano Appliance Distributors has graciously agreed to host our Holiday Event.



When: Tuesday, December 15, 2009  
Time: 5pm to 8pm  
Where: Siano Appliance Distributors  
5372 Pleasant View Rd  
Memphis, TN 38134

## Guaranteed to be a good time Door Prizes

Good Friends  
&  
Good Food



## Make Plans to Attend